

## HAYLI ALYCE PAYNE

a designer of many things

107 EAST PARK AVE. APT. C SAVANNAH, GA 31401 me@haylialyce.com 859-582-0584 WWW.HAYLIALYCE.COM	<b>BRIEF</b> An extremely curious and creative designer who aims to go above and beyond when it comes to every project. Well versed in many mediums, and always striving to find new ways to communicate messages that have an impact. Has a background of over seven years of graphic design and branding experience, four years of web design (coding from scratch), two years of environmental and physical design, a year in product design, and a whole lifetime of finding creative ways to translate a message. Ready and willing to find a creative environment with a team of people who are ready to tackle any project thrown at them.
EDUCATION	MASTER OF ARTS, GRAPHIC DESIGN · 6/2013 Savannah College of Art and Design (SCAD) · Savannah, GA GPA: 3.78 / 4.0 BACHELORS OF FINE ART, ART & DESIGN · 5/2009
	Eastern Kentucky University (EKU) · Richmond, Ky GPA: 3.46 / 4.0
EXPERIENCE	HAYLI ALYCE DESIGN · GRAPHIC DESIGNER & PHOTOGRAPHER · 7/2006 – PRESENT Works with a variety of clients and small businesses around Kentucky, Tennessee, and Georgia. Designs many web and print pieces, business and art related. Photographs weddings, families, editorial, and fashion.
	SCAD · MENTOR & TUTOR 4/2012 – 4/2013 Worked with undergraduate and graduate students in need of help. Taught skills needed for majors, as well as time management and organizational skills. Anything the Student needed to help them while they were at SCAD in Savannah, GA.
	WAREHOUSE MULTIMEDIA · WEB DEVELOPER & GRAPHIC DESIGNER · 9/2009 – 9/2011 Designed and built websites (regular and mobile) from the ground up and print pieces using various types of softwares and languages. Worked with many clients and businesses around Nashville, TN including CMT, AAA, Little David Wilkens, and many more. Took on administrative duties as well.
	<b>MOJO BODY FUEL · ART DIRECTOR · 8/2009 – 9/2011</b> Created the look of Mojo Body Fuel's website, as well as packaging for the high-energy and all natural vitamin. Worked with the marketing team to find the key demographics of the area, and strove to find different ways to reach new customers.
SKILLS	<ul> <li>DESIGN • Photoshop / Illustrator / InDesign / Branding / Brainstorming</li> <li>WEB • HTML / CSS / Jquery / MYSQL / Wordpress / Wire framing / Social Media / Mobile / Dreamweaver</li> <li>PHOTOGRAPHY • Photoshop / Canon DSLR / Lightroom / Studio Set Up / Lighting</li> <li>3D • Solid-Works / Woodworking / Metals / Ceramics</li> <li>OTHER • Administrative Skills / Microsoft Office / Crafting / Prototyping</li> </ul>
SHOWS & AWARDS	SECESSION SHOW / Pieces: There's Hope for the Hopeless / Howl / Meduse · SCAD · 2013 SECESSION CATALOG / Pieces: There's Hope for the Hopeless / Howl / Meduse · SCAD · 2013 ACADEMIC SCHOLARSHIP / SCAD · Savannah, Ga · 2011 – 2013 EKU ALUMNI SHOW / Pieces: The Politician · Giles Gallery · Richmond, Ky · 2009 BFA EXHIBITION / Giles Gallery · Richmond, Ky · 2009 DEANS AWARD / EKU · Richmond, Ky · 2006-2009 CREATIVE ART AWARD / Richmond, Ky · 2004