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# HAYLI ALYCE PAYNE

*a designer of many things*

## EDUCATION

### MASTER OF ARTS, GRAPHIC DESIGN · 6/2013

Savannah College of Art and Design (SCAD) · Savannah, GA  
GPA: 3.78 / 4.0

### BACHELORS OF FINE ART, ART & DESIGN · 5/2009

Eastern Kentucky University (EKU) · Richmond, Ky  
GPA: 3.46 / 4.0

## EXPERIENCE

### HAYLI ALYCE DESIGN · GRAPHIC DESIGNER & PHOTOGRAPHER · 7/2006 – PRESENT

Works with a variety of clients and small businesses around Kentucky, Tennessee, and Georgia. Designs many web and print pieces, business and art related. Photographs weddings, families, editorial, and fashion.

### SCAD · MENTOR & TUTOR 4/2012 – 4/2013

Worked with undergraduate and graduate students in need of help. Taught skills needed for majors, as well as time management and organizational skills. Anything the Student needed to help them while they were at SCAD in Savannah, GA.

### WAREHOUSE MULTIMEDIA · WEB DEVELOPER & GRAPHIC DESIGNER · 9/2009 – 9/2011

Designed and built websites (regular and mobile) from the ground up and print pieces using various types of softwares and languages. Worked with many clients and businesses around Nashville, TN including CMT, AAA, Little David Wilkens, and many more. Took on administrative duties as well.

### MOJO BODY FUEL · ART DIRECTOR · 8/2009 – 9/2011

Created the look of Mojo Body Fuel's website, as well as packaging for the high-energy and all natural vitamin. Worked with the marketing team to find the key demographics of the area, and strove to find different ways to reach new customers.

## SKILLS

**DESIGN** ▪ Photoshop / Illustrator / InDesign / Branding / Brainstorming

**WEB** ▪ HTML / CSS / JQuery / MYSQL / Wordpress / Wire framing / Social Media / Mobile / Dreamweaver

**PHOTOGRAPHY** ▪ Photoshop / Canon DSLR / Lightroom / Studio Set Up / Lighting

**3D** ▪ Solid-Works / Woodworking / Metals / Ceramics

**OTHER** ▪ Administrative Skills / Microsoft Office / Crafting / Prototyping

## SHOWS & AWARDS

**SECESSION SHOW** / Pieces: There's Hope for the Hopeless / Howl / Meduse · SCAD · 2013

**SECESSION CATALOG** / Pieces: There's Hope for the Hopeless / Howl / Meduse · SCAD · 2013

**ACADEMIC SCHOLARSHIP** / SCAD · Savannah, Ga · 2011 – 2013

**EKU ALUMNI SHOW** / Pieces: The Politician · Giles Gallery · Richmond, Ky · 2009

**BFA EXHIBITION** / Giles Gallery · Richmond, Ky · 2009

**DEANS AWARD** / EKU · Richmond, Ky · 2006-2009

**CREATIVE ART AWARD** / Richmond, Ky · 2004